

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill
 Fort Bonifacio, Taguig City, 1634
 Tel.: 8856-7888

CLIENT : Jollibee Foods Corp.
 BRAND : Jollibee Philippines
 PROJECT: : Jollibee PR Media Content Partnership Corporate Package - INQUIRER.NET
 CE. NO. : Jollibee-PR-2024-19
 DATE : 21 February 2024

SERVICE	NET	VAT	TOTAL
I PAID CONTENT PARTNERSHIP - INQUIRER.NET PR Article upload (ready material c/o client) 8x Article upload with posting on Facebook, brand's Facebook Page tagged and boosted (article with max of 5 images per publication c/o client) KPI: 100k total reach <i>Notes:</i> - Rates are inclusive of withholding tax and agency management fee. *Billing per PR upload liquidation: Php 193,776.47 net of VAT.	1,550,211.76	186,025.41	1,736,237.17
SUB TOTAL	1,550,211.76	186,025.41	1,736,237.17
GRAND TOTAL	1,550,211.76	186,025.41	1,736,237.17

TERMS :

This is to ensure commitment to pay Ripple8, Inc. for the cost mentioned in this CE totaling invoice of **PHP 1,736,237.17** inclusive of VAT, within 30 days of receiving its official invoice.

PREPARED BY: Swayne V. Andaya Account Director	
NOTED BY: Bobby T. Vito Managing Director	NOTED BY: Tere Isla Group Account Director
APPROVED BY: DENNIS REYES PR, Partnerships, and Sustainability Head	APPROVED BY: ELISE MAOG PR, Partnerships, and Sustainability Officer