

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



A DDB Group Company

16/F Two World Square,

#22 Upper Mckinley Road,  
Mckinley Hill

Fort Bonifacio, Taguig City, 1634

Tel.: 8856-7888

CLIENT : Jollibee Foods Corp.  
 BRAND : Jollibee Philippines  
 PROJECT: : Jollibee PR Media Content Partnership Corporate Package - PHILSTAR  
 CE. NO. : Jollibee-PR-2024-14  
 DATE : 21 February 2024

SERVICE	NET	VAT	TOTAL
<b>I PAID CONTENT PARTNERSHIP - PHILSTAR</b> ARTICLE UPLOAD W/ SOCIAL CROSSPOSTING -Eight (8) Ready Articles to be uploaded at Philstarlife.com. -Up to 8 photos can be uploaded. *Free crossposting to PSFB and PSLFB Social Main pages. *Creation of Social caption. -Lead time of staging link: One (1) day. -Lead time of posting: One (1) day upon approval of staging link. *Minimal boosting.  <i>Notes: Rates are inclusive of withholding tax and agency management fee.</i> <b>- Billing per PR upload liquidation: Php 138,411.76 net of VAT.</b>	1,107,294.12	132,875.29	1,240,169.41
<b>SUB TOTAL</b>	<b>1,107,294.12</b>	<b>132,875.29</b>	<b>1,240,169.41</b>
<b>GRAND TOTAL</b>	<b>1,107,294.12</b>	<b>132,875.29</b>	<b>1,240,169.41</b>

**TERMS :**

This is to ensure commitment to pay Ripple8, Inc. for the cost mentioned in this CE totaling invoice of **PHP 1,240,169.41**, inclusive of VAT, within 30 days of receiving its official invoice.

PREPARED BY: <b>Swayne V. Andaya</b> Account Director	
NOTED BY: <b>Bobby T. Vito</b> Managing Director	NOTED BY: <b>Tere Isla</b> Group Account Director
APPROVED BY: <b>DENNIS REYES</b> PR, Partnerships, and Sustainability Head	APPROVED BY: <b>ELISE MAOG</b> PR, Partnerships, and Sustainability Officer