

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



A DDB Group Company

CLIENT : Jollibee Foods Corp.
 BRAND : Jollibee Tuna Pie
 PROJECT: : Project Philly PGAG Content Partnership
 CE. NO. : Jollibee-PR-2024-09
 DATE : 31 January 2024

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 856-7888
 Fax: 856-9316

SERVICE	NET	VAT	TOTAL
I PGAG CONTENT PARTNERSHIP & MANAGEMENT HEPMIL (PGAG) - 30-59s TikTok Video - Includes PGAG talents, scripting, filming, editing and posting - Up to 2 rounds of revisions	225,264.71	27,031.77	252,296.48
SUB TOTAL	225,264.71	27,031.77	252,296.48
GRAND TOTAL	225,264.71	27,031.77	252,296.48

TERMS :

This is to ensure commitment to pay Ripple8, Inc. for the total amount of **PHP 252,296.48**, inclusive of VAT, within 60 days upon receiving the official invoice for the indicated cost in this CE.

SUBMITTED BY: Marianne A. Padilla Senior Account Manager		PREPARED BY: Marianne A. Padilla Senior Account Manager	
NOTED BY: Bobby T. Vito Managing Director	NOTED BY: Swayne V. Andaya Account Director	NOTED BY: Tere Isla Group Account Director	
APPROVED BY: Pam Reyes Assistant Vice President			