

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



A DDB Group Company

CLIENT : Jollibee Foods Corp.
 BRAND : Jollibee Tuna Pie
 PROJECT: : Project Philly LEP FB Group Community Partnership
 CE. NO. : Jollibee-PR-2024-08
 DATE : 31 January 2024

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 856-7888
 Fax: 856-9316

SERVICE	NET	VAT	TOTAL
I FACEBOOK GROUP COMMUNITY PARTNERSHIP & MANAGEMENT Let's Eat Pare - Admin to share (1) video post on Let's Eat Pare of the Jollibee Tuna pie that prompts and create hype & encourage the people to try and that can spark a conversation about the Jollibee product. - Concept: <i>Let's make a trend out of "breaking" the tuna pie into two (similar to cheese pulls or bursting a runny yolk) - emphasizing the crispy crust and creamy filling. LEP will start it off and ask others to share their Tuna Pie Break too</i>	143,944.64	17,273.36	161,218.00
SUB TOTAL	143,944.64	17,273.36	161,218.00
GRAND TOTAL	143,944.64	17,273.36	161,218.00

TERMS :

This is to ensure commitment to pay Ripple8, Inc. for the total amount of **PHP 161,218.00**, inclusive of VAT, within 60 days upon receiving the official invoice for the indicated cost in this CE.

SUBMITTED BY: Marianne A. Padilla Senior Account Manager		PREPARED BY: Marianne A. Padilla Senior Account Manager	
NOTED BY: Bobby T. Vito Managing Director	NOTED BY: Swayne V. Andaya Account Director	NOTED BY: Tere Isla Group Account Director	
APPROVED BY: Pam Reyes Assistant Vice President			