

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



A DDB Group Company

CLIENT : Jollibee Foods Corp.
 BRAND : Jollibee Philippines
 PROJECT: : Proj Jedi (Super Meals) - Media Blitz
 CE. NO. : Jollibee-PR-2023-048
 DATE : 02 August 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 856-7888
 Fax: 856-9316

SERVICE	NET	VAT	TOTAL
I Creative Services Inclusive of design studies and maximum of three (3) revisions on the chosen design	10,000.00	1,200.00	11,200.00
II Printing Services (PR Kit & Info Card) Digital print on c2s 180, with scoring and diecut for origami fold Total of 35 units	86,222.50	10,346.70	96,569.20
III Management, Delivery and Manpower (for Media Blitz) Coordination, management, product pick-up from branches, blitz assemble, and delivery to total of Thirty Five (35) media Inclusive of VAN rental of two (2) for a total of two (2) days to deliver to media within Metro Manila Inclusive of toll, parking, and other fees Inclusive of four (4) staff for two (2) days delivery	66,325.00	7,959.00	74,284.00
SUB TOTAL	162,547.50	19,505.70	182,053.20
GRAND TOTAL	162,547.50	19,505.70	182,053.20

TERMS :

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totaling invoice the amount of PHP 182,053.20 within 30 days upon receipt of its official invoice

SUBMITTED BY: Shane Torres Account Manager		
NOTED BY: Bobby T. Vito Managing Director	NOTED BY: Swayne V. Andaya Account Director	NOTED BY: Tere Isla Group Account Director
APPROVED BY: Isa Parazo-Cruz Brand Manager		