

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



A DDB Group Company

CLIENT : Jollibee Foods Corp.
 BRAND : Jollibee Philippines
 PROJECT: : Project Corvette KOL Video Re-Edit (Chef RV Manabat)
 CE. NO. : Jollibee-PR-2023-0062
 DATE : 12 October 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 856-7888
 Fax: 856-9316

SERVICE	NET	VAT	TOTAL
I KOL MANAGEMENT - PAID CONTENT PARTNERSHIP Chef RV Manabat > 1-month boosting rights > 1-month lock-out (Mcdos, KFC and Popeyes) > Cross-posting on Tiktok, FB and IG > Direct re-sharing on JB's FB and IG Page > Re-edit of the original video to be ASC proof > Material revisions covers up to 2 rounds only, limited to editing (no re-shoot) <i>Notes: For advance billing.</i>	247,058.82	29,647.06	276,705.88
SUB TOTAL	247,058.82	29,647.06	276,705.88
GRAND TOTAL	247,058.82	29,647.06	276,705.88

TERMS :

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totalling invoice the amount of **PHP 276,705.88, inclusive of VAT**, within 30 days upon receipt of its official invoice.

PREPARED BY: Swayne V. Andaya Account Director	
NOTED BY: Bobby T. Vito Managing Director	NOTED BY: Tere Isla Group Account Director
APPROVED BY: Pamela Grace Cruz Senior Marketing Manager- Chickenjoy	