

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



A DDB Group Company

CLIENT : Jollibee Foods Corp.
 BRAND : Jollibee Philippines
 PROJECT : Project Cooper (Omnibus Christmas Campaign) - Media Blitz & Delivery
 CE. NO. : Jollibee-PR-2023-0060
 DATE : 09 October 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 856-7888
 Fax: 856-9316

SERVICE	NET	VAT	TOTAL
I Creative Services <i>Inclusive of design studies and maximum of three (3) revisions on the chosen design</i>	10,000.00	1,200.00	11,200.00
II Printing Services 115pcs PR Kits - Digital print on vinyl sticker, mounted on external and internal part of the 3mm Sintra board box, with c2s printed back to back for flaps, with music device that plays when box is opened Inclusive of 6 x 6 in infocards, printed on c2s per unit	469,752.00	56,370.24	526,122.24
III Delivery Cost (for 1 Media Blitz) <i>Booking of four (12) vans for two (2) days to deliver to 100 media and 12 KOLs within Metro Manila</i> Inclusive of toll, parking, and other fees	107,226.00	12,867.12	120,093.12
IV Staff (24 pax for two days) <i>Pick up meals from branches, assemble, and deliver to 100 media and 12 KOLs</i>	76,590.00	9,190.80	85,780.80
SUB TOTAL	663,568.00	79,628.16	743,196.16
GRAND TOTAL	663,568.00	79,628.16	743,196.16

TERMS :

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totaling invoice the amount of PHP743,196.16 within 30 days upon receipt of its official invoice.

PREPARED BY: Shane Torres Account Manager	
NOTED BY: Swayne V. Andaya Account Director	NOTED BY: Tere Isla Group Account Director
APPROVED BY: Isabella Parazo-Cruz Assistant Brand Manager Masterbrand	