

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



A DDB Group Company

CLIENT : Jollibee Foods Corp.
 BRAND : Jollibee Philippines
 PROJECT: : Proj Dixon (Peach Mango Pie) - Lunchbox Raid
 CE. NO. : Jollibee-PR-2023-0034
 DATE : 24 May 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 856-7888
 Fax: 856-9316

SERVICE	NET	VAT	TOTAL
I Management of Video Content Partnership Includes management and coordination of one (1) KOL: Darla Sauler Inclusions: 2 x YouTube Videos Cross-posted on the KOL's official Facebook Page Approved outline will be basis for video shoot Inclusive of maximum of two (2) revisions on each video Delivery and other miscellaneous expenses Includes WHT and management fees *Request for reshoot/new outline is subject to separate cost *R8 to bill in advance given KOL's payment terms is payment upon project completion strictly within 30 days after	261,220.59	31,346.47	292,567.06
SUB TOTAL	261,220.59	31,346.47	292,567.06
GRAND TOTAL	261,220.59	31,346.47	292,567.06

TERMS :

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totaling invoice the amount of PHP292,567.06 within 30 days upon receipt of its official invoice.

PREPARED BY: Shane Torres Account Manager	VERIFIED BY: Airah O. Salvatera Billing and Collection Analyst	
NOTED BY: Michelle Ople Managing Partner	NOTED BY: Swayne V. Andaya Account Director	NOTED BY: Tere Isla Group Account Director
APPROVED BY: Bea Tempongko Senior Brand Manager		