

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



A DDB Group Company

CLIENT : Jollibee Foods Corp.
 BRAND : Jollibee Philippines
 PROJECT : Project Dixon (Peach Mango Pie) - Media Blitz & Delivery
 CE. NO. : Jollibee-PR-2023-0031
 DATE : 18 May 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 856-7888
 Fax: 856-9316

SERVICE	NET	VAT	TOTAL
I Creative Services <i>Inclusive of design studies and maximum of three (3) revisions on the chosen design</i>	10,000.00	1,200.00	11,200.00
II Printing Services 40pcs PR Kits - Sticker on sintra board with die cut, gluing, and assembly Inclusive of 40pcs info cards0	108,235.29	12,988.23	121,223.52
III Delivery Cost (for 1 Media Blitz) <i>Booking of four (4) vans for two (2) days to deliver to 40 media within Metro Manila</i> <i>Inclusive of toll, parking, and other fees</i>	38,558.82	4,627.06	43,185.88
IV Staff (8 pax for two days) <i>Pick up meals from branches, assemble, and deliver to 40 media</i>	37,882.35	4,545.88	42,428.23
V Management Fee Agency servicing fee of 17.65% for items II, III, and IV	28,343.82	3,401.26	31,745.08
SUB TOTAL	223,020.28	26,762.43	249,782.71
GRAND TOTAL	223,020.28	26,762.43	249,782.71

TERMS :

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totaling invoice the amount of PHP243,340.7 within 30 days upon receipt of its official invoice.

PREPARED BY: Shane Torres Account Manager		VERIFIED BY: Airah O. Salvatera Billing and Collection Analyst	
NOTED BY: Michelle Ople Managing Partner	NOTED BY: Swayne V. Andaya Account Director	NOTED BY: Tere Isla Group Account Director	
APPROVED BY: Bea Tempongko Senior Brand Manager			