

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



A DDB Group Company







CLIENT : Jollibee Foods Corp.
 BRAND : Jollibee Philippines
 PROJECT : I Am A Chickenjoyer Fan Meet - Media Inviting
 CE. NO. : Jollibee-2024-PR-11
 DATE : 07 February 2024

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 856-7888
 Fax: 856-9316

SERVICE	NET	VAT	TOTAL
I Media Inviting and On-Ground Management	397,809.00	47,737.08	445,546.08
<ul style="list-style-type: none"> Inclusive of invitation, coordination, on-ground management, and post-event monitoring Inclusive of transportation (van service, gas, parking fees, and toll fees) Key Performance Indicators (KPI): <ul style="list-style-type: none"> - A maximum of 80 media attendees (headcount) - 60% or 48 PR pickups 			
SUB TOTAL	397,809.00	47,737.08	445,546.08
GRAND TOTAL	397,809.00	47,737.08	445,546.08

TERMS :

This is to ensure commitment to pay Ripple8, Inc. for the total amount of **PHP445,546.08**, inclusive of VAT, within 60 days upon receiving the official invoice for the indicated cost in this CE.

PREPARED BY:  Shane Torres Account Manager		VERIFIED BY:  Marlene Cadavillo Group Financial Controller	
NOTED BY:  Bobby T. Vito Managing Director	NOTED BY:  Michelle Ople Managing Partner	NOTED BY:  Swayne V. Andaya Account Director	
 Pamela Grace Cruz Senior Marketing Manager			