

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



A DDB Group Company

CLIENT : Jollibee Food Corp
 BRAND : Jollibee Philippines
 PROJECT : Project Panama (Tuna Pie) - Today, I Want to Eat Tuna Pie
 CE. NO. : Jollibee-2023-008
 DATE : 06 March 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 856-7888
 Fax: 856-9316

SERVICE	NET	VAT	TOTAL
I Management of Video Content Partnership Includes management and coordination of two (2) KOLs: Ayra Mariano and Nikki Cabinting for the "Today, I Want to Eat Tuna Pie" execution under Project Panama Inclusions: <ul style="list-style-type: none"> • 1 x 60s to 120s TikTok Video • Cross-posted on the KOLs' official Facebook and Instagram Pages • Approved outline will be basis for video shoot • Inclusive of maximum of two (2) revisions on video • Delivery and other miscellaneous expenses • Includes WHT and management fees <p>*Request for reshoot/new outline is subject to separate cost *R8 to bill in advance given KOL's payment terms is payment upon project completion strictly within 30 days after</p>	209,705.88	25,164.71	234,870.59
SUB TOTAL	209,705.88	25,164.71	234,870.59
GRAND TOTAL	209,705.88	25,164.71	234,870.59

PREPARED BY: Shane Torres Account Manager		VERIFIED BY: Airah O. Salvatera Billing and Collection Analyst	
NOTED BY: Bobby T. Vito Managing Director	NOTED BY: Swayne V. Andaya Account Director	NOTED BY: Tere Isla Group Account Director	
APPROVED BY: Beatrice Bediones			