

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



A DDB Group Company

CLIENT : Jollibee Foods Corp.  
 BRAND : Jollibee Philippines  
 PROJECT: : Proj Panama (Tuna Pie) - Tuna Pie It Yourself  
 CE. NO. : Jollibee-2023-0018  
 DATE : 28 March 2023

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 856-7888  
 Fax: 856-9316

SERVICE	NET	VAT	TOTAL
<b>I Management of Video Content Partnership</b> Includes management and coordination of two (2) KOLs: Ayn Bernos & Eat With Mu Inclusions: 1 x 60s to 120s IG Reel Cross-posted on the KOL's Instagram Story and Facebook Feed Approved outline will be basis for video shoot Inclusive of maximum of two (2) revisions on video Delivery and other miscellaneous expenses Includes WHT and management fees *Request for reshoot/new outline is subject to separate cost *R8 to bill in advance given KOL's payment terms is payment upon project completion strictly within 30 days after	354,064.71	42,487.77	396,552.48
<b>SUB TOTAL</b>	<b>354,064.71</b>	<b>42,487.77</b>	<b>396,552.48</b>
<b>GRAND TOTAL</b>	<b>354,064.71</b>	<b>42,487.77</b>	<b>396,552.48</b>

PREPARED BY: <b>Shane Torres</b> Account Manager		VERIFIED BY: <b>Airah O. Salvatera</b> Billing and Collection Analyst	
NOTED BY: <b>Bobby T. Vito</b> Managing Director	NOTED BY: <b>Swayne V. Andaya</b> Account Director	NOTED BY: <b>Tere Isla</b> Group Account Director	
APPROVED BY: <b>Beatrice Bediones</b>			