

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : Johnson's Baby (J&J)
BRAND : Johnson's Kids
PROJECT: : Johnson's Powder
CE. NO. : JJB-2022-0017
DATE : 26 October 2022

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

SERVICE	NET	WTAX	VAT	COST IN PHP
I. Project Incredibles Talent Renewal Fees:	214,705.88		25,764.71	240,470.59
Duration: 12 months/January to December 2023 Talent 1: Lead Daughter/ Lee Frances C. Loyola/ Php32,500.00 + 5,735.29 (WTX) Talent 2: Lead Son/ Caztiel Reola / Php50,000.00 + 8,823.53 (WTX) Talent 3: Lead Mom/ Patricia Fernandez Garcia / Php50,000.00+ 8,823.53 (WTX) Talent 4: Lead Dad/ Cesar Cruz Jr./ Php50,000.00+ 8,823.53 (WTX)				
SUB TOTAL	214,705.88	0.00	25,764.71	240,470.59
GRAND TOTAL	214,705.88	0.00	25,764.71	240,470.59

PREPARED BY: Via Cuba Group Account Director	VERIFIED BY: Erika Esguerra Finance Analyst
NOTED BY: Diane Capile Business Unit Director	
APPROVED BY: Ara Espina Johnson's Baby	APPROVED BY: Crismer Tiria Johnson's Baby