


# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

CLIENT : Johnson's Baby (J&J)  
 BRAND : Johnson's Baby  
 PROJECT: : Milk+Rice- Miscellaneous Fees  
 CE. NO. : JJB-2022-0013  
 DATE : 01 August 2022

SERVICE	NET	WTAX	VAT	COST IN PHP
I. ASC Application Fees:	6,486.00		778.32	7,264.32
- Static Key Visual Application x 2 @ Php 840/ each				
- TVC 15s x 1 @Php 1602				
- TVC 10s x 2 @ Php 1602/ each				
<b>SUB TOTAL</b>	<b>6,486.00</b>	<b>0.00</b>	<b>778.32</b>	<b>7,264.32</b>
<b>GRAND TOTAL</b>	<b>6,486.00</b>	<b>0.00</b>	<b>778.32</b>	<b>7,264.32</b>

PREPARED BY:  Via Cuba Account Director	VERIFIED BY: Erika Esguerra Finance Analyst
NOTED BY: Diane Capile Business Unit Director	
APPROVED BY: Cholo Perreras Marketing Manager	