

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE

CLIENT : Johnson's Baby (J&J)  
 BRAND : Johnson's Baby  
 PROJECT: : Milk+Rice  
 CE. NO. : JJB-2022-0012  
 DATE : 21 June 2022



16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

SERVICE	NET	WTAX	VAT	COST IN PHP
I I. ASC Application Fee Static x 1	840.00		100.80	940.80
II II. ASC Application Fee TVC x 3/ 1602 each	4,806.00		576.72	5,382.72
<b>SUB TOTAL</b>	<b>5,646.00</b>	<b>0.00</b>	<b>677.52</b>	<b>6,323.52</b>
12% VAT				758.82
<b>GRAND TOTAL</b>	<b>5,646.00</b>	<b>0.00</b>	<b>677.52</b>	<b>7,082.34</b>

SUBMITTED BY:  <b>Via Cuba</b> <b>Account Director</b>	VERIFIED BY: <b>Erika Esguerra</b> <b>Finance Analyst</b>
NOTED BY: <b>Diane Capile</b> <b>Business Unit Director</b>	
APPROVED BY: <b>Cholo Perreras</b> <b>Marketing Manager</b>	APPROVED BY: <b>Crismer Tiria</b> <b>Senior Marketing Manager</b>