

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : JOHNSON & JOHNSON (PHILIPPINES) INC.  
 BRAND : Neutrogena  
 PROJECT : Neutrogena Search Ads - ASC Application Fees  
 CE. NO. : J&J-JOHNSON & JOHNSON-NEUTROGENA-2021-0007  
 DATE : 19 August 2021

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
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	SERVICE	NET	VAT	TOTAL
I	<b>ASC Coordination and Fees</b> Fifteen (15) Search Ads	14,625.00	1,755.00	<b>16,380.00</b>
II	Coordination & Processing Fees	5,000.00	600.00	<b>5,600.00</b>
III	Project Management Fee	3,925.00	471.00	<b>4,396.00</b>
	<b>SUB TOTAL</b>	<b>23,550.00</b>	<b>2,826.00</b>	<b>26,376.00</b>
	<b>GRAND TOTAL</b>	<b>23,550.00</b>	<b>2,826.00</b>	<b>26,376.00</b>

SUBMITTED BY: <i>Bea Co</i> <b>Bea Co</b> <b>Senior Account Manager</b>		
NOTED BY: <i>Reg Cabanban</i> <b>Reg Cabanban</b> <b>Managing Partner</b>		
APPROVED BY: <b>Patricia Rodriguez</b>	APPROVED BY: <b>Katrina Suarez</b>	APPROVED BY: <b>Bea Bravo</b>