

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : JOHNSON & JOHNSON (PHILIPPINES) INC.  
**BRAND** : Neutrogena  
**PROJECT** : Neutrogena HydroBoost H1 2021 Campaign - Creative Fees  
**CE. NO.** : J&J-JOHNSON & JOHNSON-NEUTROGENA-2020-0033  
**DATE** : 18 November 2020

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

	SERVICE	NET	VAT	TOTAL
I	<b>Creative Fess &amp; Production</b>	300,000.00	36,000.00	<b>336,000.00</b>
	Creative Conceptualization			
II	Project Management Fees	60,000.00	7,200.00	<b>67,200.00</b>
	<b>SUB TOTAL</b>	<b>360,000.00</b>	<b>43,200.00</b>	<b>403,200.00</b>
	<b>GRAND TOTAL</b>	<b>360,000.00</b>	<b>43,200.00</b>	<b>403,200.00</b>

SUBMITTED BY: <i>Bea Co</i> <b>Bea Co</b> Senior Account Manager		VERIFIED BY: <i>Reg Cabanban</i> <b>Reg Cabanban</b> Managing Partner	
APPROVED BY: <b>Patricia Rodriguez</b>	APPROVED BY: <b>Katrina Suarez</b>	APPROVED BY: <b>Bea Bravo</b>	