

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : JOHNSON & JOHNSON (PHILIPPINES) INC.  
BRAND : Daktarin  
PROJECT : Daktarin Social Media Management (Feb 2022 - Jan 2023)  
CE. NO. : J&J-JOHNSON & JOHNSON-2022-0001  
DATE : 08 February 2022


16/F Two World Square  
McKinley Hill, The Fort  
Taguig City, Philippines  
Tel.: 8856-7888  
Fax: 8856-9316

SERVICE	NET	VAT	TOTAL
I Duration: February 2022 - January 2023 (12 Months) <b>Community Management &amp; AEPQCs</b> Scope of Work: Posting of materials and community engagement on the brand's FB page Monday to Friday (9am to 6pm only) Excluding weekends and holidays	600,000.00		<b>600,000.00</b>
<b>SUB TOTAL</b>	<b>600,000.00</b>	<b>0.00</b>	<b>600,000.00</b>
<b>12% VAT</b>			<b>72,000.00</b>
<b>GRAND TOTAL</b>	<b>600,000.00</b>	<b>0.00</b>	<b>672,000.00</b>

## TERMS :

Full payment upon receipt of invoice.

SUBMITTED BY:   
**Bea Co**  
Senior Account Manager

NOTED BY:   
**Reg Cabanban**  
Managing Partner

APPROVED BY:  
**Cristina Beltra-Dela Cruz**  
Business Unit Lead – Established Brands (Hospital Channel)