

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
BRAND : Kinto One
PROJECT : Kinto One - October and November AOs
CE. NO. : TOYOTA-2025-0101
DATE : 10 November 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I October - Social Media Content <ul style="list-style-type: none"> • Static - 3,500 PHP per hour, with a total of 4 hours per post (5x) • Animated/Reels - 3,500 PHP per hour, with a total of 6 hours per post (1x) • Stock Photos - Purchase of stock image, Premier Social Media License (4x) <ul style="list-style-type: none"> ◦ Cost per image @ 26 USD; Forex: 1 USD = PHP 64.045 	97,660.68		97,660.68
II November- Social Media Content <ul style="list-style-type: none"> • Static - 3,500 PHP per hour, with a total of 4 hours per post (2x) • Animated/Reels - 3,500 PHP per hour, with a total of 6 hours per post (6x) • Stock Photos - Purchase of stock image, Premier Social Media License (3x) <ul style="list-style-type: none"> ◦ Cost per image @ 26 USD; Forex: 1 USD = PHP 64.045 	158,995.51		158,995.51
III Content Calendar Creation <ul style="list-style-type: none"> • Creation of campaign content calendar for Kinto One platforms for October and November 2025 (2x) 	48,000.00		48,000.00
SUB TOTAL	304,656.19	0.00	304,656.19
11.675% ASF			35,568.61
12% VAT			40,826.98
GRAND TOTAL	304,656.19	0.00	381,051.78

TERMS : Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY: Jose Rizalino II Roxas Senior Account Manager	VERIFIED BY: Reginne Cabanban Managing Partner
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NOTED BY:



Kaye Rosas Mona

Group Account Director

APPROVED BY:



J. Recio



J. Gaon

M. De Guzman

E. Luciano