

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
BRAND : Kinto One
PROJECT: : Kinto Socmed Content
CE. NO. : TOYOTA-2025-0081
DATE : 18 September 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	VAT	TOTAL
I	May Social Media Content <ul style="list-style-type: none"> • Static Php 3,500 per hour, with a total of 4 hours per post. x 3 • Animated/reel Php 3,500 per hour, with a total of 6 hours per post x 4 	126,000.00		126,000.00
II	June Social Media Content <ul style="list-style-type: none"> • Static Php 3,500 per hour, with a total of 4 hours per post. x 3 • Animated/reel Php 3,500 per hour, with a total of 6 hours per post x 4 	126,000.00		126,000.00
III	July Social Media Content <ul style="list-style-type: none"> • Static Php 3,500 per hour, with a total of 4 hours per post. x 2 • Animated/reel Php 3,500 per hour, with a total of 6 hours per post x 3 	91,000.00		91,000.00
IV	August Social Media Content <ul style="list-style-type: none"> • Static Php 3,500 per hour, with a total of 4 hours per post. x 3 • Animated/reel Php 3,500 per hour, with a total of 6 hours per post x 6 	168,000.00		168,000.00
V	September Social Media Content <ul style="list-style-type: none"> • Static Php 3,500 per hour, with a total of 4 hours per post. x 3 • Animated/reel Php 3,500 per hour, with a total of 6 hours per post x 5 	147,000.00		147,000.00
VI	Creation of campaign content calendar for KOI platforms. Duration: May to September 2025	144,000.00		144,000.00
VII	Stock images: Purchase of stock image, Premier Social Media License. Cost per image @ USD 26; Forex: USD 1 = PHP62.042. Total of 6 images.	9,679.00		9,679.00
	SUB TOTAL	811,679.00	0.00	811,679.00
	11.675% ASF			94,763.52

12% VAT
GRAND TOTAL

811,679.00

0.00

108,773.10
1,015,215.63

TERMS : Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

PREPARED BY:



Kaye Rosas Mona

Group Account Director

NOTED BY:



Reginne Cabanban

Managing Partner

APPROVED BY:


J. Recio
J. Gaon

M. De Guzman

E. Luciano