

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE







CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION  
 BRAND : Kinto One  
 PROJECT: : Kinto Digital Ads  
 CE. NO. : TOYOTA-2025-0084  
 DATE : 18 September 2025

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I SEM	336,000.00		336,000.00
<ul style="list-style-type: none"> <li>Creation of SEM ads for Kinto One campaign. Total of 16 ads, 3hrs each at 3500/hr =PHP168,000</li> <li>Resize of Social cards for SEM ads. Size: 1200x628, total of 8 materials, 3hrs each at 3500/hr =PHP84,000</li> <li>Resize of Social cards for SEM ads. Size: 1200x1200, total of 8 materials, 3hrs each at 3500/hr =PHP84,000</li> </ul>			
II YouTube - Creation of headline and descriptions, total of 14 write ups, 8 sets, 2hrs per set at 3500/hr	56,000.00		56,000.00
<b>SUB TOTAL</b>	<b>392,000.00</b>	<b>0.00</b>	<b>392,000.00</b>
11.675% ASF			45,766.00
12% VAT			52,531.92
<b>GRAND TOTAL</b>	<b>392,000.00</b>	<b>0.00</b>	<b>490,297.92</b>

**TERMS** : Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

PREPARED BY:  <b>Kaye Rosas Mona</b> Group Account Director
NOTED BY:  <b>Reginne Cabanban</b> Managing Partner
APPROVED BY: <div style="display: flex; justify-content: space-around; margin-top: 10px;"> <div style="text-align: center;">   <b>J. Recio</b> </div> <div style="text-align: center;">   <b>J. Gaon</b> </div> <div style="text-align: center;"> <b>M. De Guzman</b> </div> <div style="text-align: center;"> <b>E. Luciano</b> </div> </div>