

**PRODUCTION & CREATIVE  
SERVICES COST ESTIMATE**



16/F Two World Square  
McKinley Hill, The Fort  
Taguig City, Philippines  
Tel.: 856-7888

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CLIENT: **JOLLIBEE FOODS Corp.**  
BRAND: **Jollibee Philippines**  
PROJECT: **Project Rango (Burger Steak)**

C.E. NO.:	JB-PR	2022	43
DATE:	5	Sept	2022

**JOLLIBEE**  
**Project Rango: Burger Steak Product Seeding**

	NET	VAT	TOTAL
I. <b>Creative Services</b> <i>Inclusive of two (2) info card design studies and maximum of three (3) revisions on the chosen design</i>	10,000.00	1,200.00	11,200.00
II. <b>Printing Services</b> <i>Inclusive of printing of 46 pcs of 6" x 6" info cards</i>	9,438.06	1,132.57	10,570.62
III. <b>Delivery Cost (for 1 media blitz)</b> <i>Booking of two vans for a total of two (2) days to deliver to media within Metro Manila Inclusive of toll, parking, and other fees Inclusive of agency servicing fee</i>	32,811.22	3,937.35	36,748.57
IV. <b>Staff (8 pax for two days)</b> <i>Pick up meals from branches, assemble, and deliver to 46 media Inclusive of agency servicing fee</i>	25,752.22	3,090.27	28,842.49
<b>TOTAL</b>	<b>78,001.50</b>	<b>9,360.18</b>	<b>87,361.68</b>

PREPARED BY: Shane Torres	NOTED BY: Bobby Vito	APPROVED BY: Isa Pajazo
Swayne Andaya	Maria Theresa A. Isla	