

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



A DDB Group Company







CLIENT : Jollibee Food Corp
 BRAND : Chickenjoy
 PROJECT: : Project Cleveland Blitz Seeding + infocard
 CE. NO. : JB-PR-2022-27
 DATE : 01 June 2022

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 856-7888
 Fax: 856-9316

	SERVICE	NET	VAT	TOTAL
I	Creative Services Inclusive of two (2) info card design studies and maximum of three (3) revisions on the chosen design	10,000.00	1,200.00	11,200.00
II	Delivery Cost (for Media Blitz seeding) Booking of Four (4) vans for two (2) days to deliver to 35 media within Metro Manila Inclusive of toll, parking, and other fees	37,142.00	4,457.04	41,599.04
III	Staff (8 pax for two days) Pick up meals from branches, assemble, and deliver to 35 media	26,530.00	3,183.60	29,713.60
IV	Management Fee (17.65%) On items II & III	11,238.11	1,348.57	12,586.68
	SUB TOTAL	84,910.11	10,189.21	95,099.32
	GRAND TOTAL	84,910.11	10,189.21	95,099.32

TERMS :

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totaling invoice. the amount of PHP 95,099.32 within 30 days upon receipt of its official invoice.

SUBMITTED BY:  Swayne V. Andaya Account Director	PREPARED BY:  Swayne V. Andaya Account Director	VERIFIED BY:  Flordeliza A. Dela Cruz Finance
NOTED BY:  Maria Theresa A. Isla Group Account Director	NOTED BY:  Bobby T. Vito Managing Director	
APPROVED BY:  Pamela Grace Cruz Brand Marketing		