

**PRODUCTION & CREATIVE
SERVICES COST ESTIMATE**



A DDB Group Company

16/F Two World Square
McKinley Hill, The Fort
Taguig City, Philippines
Tel.: 856-7888
Fax: 856-9316

CLIENT: JOLLIBEE FOODS Corp.
BRAND: Jollibee Philippines
PROJECT: Project Pearson Chicken a la Chef

C.E. NO.:	JB-PR	2022	40
DATE:	28	July	2022

JOLLIBEE
Project Pearson: Chicken a la Chef with Ninong Ry

	NET	VAT	TOTAL
I. Management of Video Content Partnership	373,555.56	44,826.67	418,382.22
<i>*Includes management and coordination of one (1) KOL: Ninong Ry for the implementation of Chicken a la Chef execution for Pearson: *Inclusive of Ninong Ry's talent fees</i>			
<i>1 x 60s to 120s TikTok Video Cross-posted on Ninong Ry's official Instagram Page Approved outline will be basis for video shoot Request for reshoot/new outline is subject to separate cost</i>			
<i>*Includes WHT, and management fees *Food items c/o client *Includes product pullout and delivery of food to KOL *R8 to bill in advance given KOL's payment terms is payment upon project completion strictly within 30 days after</i>			
TOTAL	373,555.56	44,826.67	418,382.22

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totaling invoice. the amount of PHP 418,382.22 within 30 days upon receipt of its official invoice.

PREPARED BY: Shane Torres	NOTED BY: Ma. Theresa Isla Bobby Vito	APPROVED BY: Beatrice Bediones
CHECKED BY: Swayne Andaya	VERIFIED BY: Lilee Dela Cruz	