

**PRODUCTION & CREATIVE  
SERVICES COST ESTIMATE**



16/F Two World Square  
McKinley Hill, The Fort  
Taguig City, Philippines  
Tel.: 856-7888  
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**CLIENT: JOLLIBEE FOODS Corp.**  
**BRAND: Jollibee Philippines**  
**PROJECT: Project Pearson Chicken a la Chef**

C.E. NO.:	JB-PR	2022	39
DATE:	26	July	2022

**JOLLIBEE**  
**Project Pearson: Chicken a la Chef with Chef Hazel**

	NET	VAT	TOTAL
<b>I. Management of Video Content Partnership</b>	<b>290,232.35</b>	<b>34,827.88</b>	<b>325,060.24</b>
<p><i>*Includes management and coordination of one (1) KOL: Chef Hazel for the implementation of Chicken a la Chef execution for Pearson: *Inclusive of Chef Hazel's talent fees</i></p> <p><i>1 x 60s to 120s TikTok Video Cross-posted on Chef Hazel's official Facebook and Instagram Pages Approved outline will be basis for video shoot Inclusive of maximum of two (2) revisions on video Request for reshoot/new outline is subject to separate cost</i></p> <p><i>*Includes WHT, and management fees *Food items c/o client *Includes product pullout and delivery of food to KOL <b>*R8 to bill in advance given KOL's payment terms is payment upon project completion strictly within 30 days after</b></i></p>			
<b>TOTAL</b>	<b>290,232.35</b>	<b>34,827.88</b>	<b>325,060.24</b>

*This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totaling invoice. the amount of PHP 325,060.24 within 30 days upon receipt of its official invoice.*

PREPARED BY:  Shane Torres	NOTED BY:  Ma. Theresa Isla  Bobby Vito	APPROVED BY:  Beatrice Bediones
CHECKED BY:  Swayne Andaya	VERIFIED BY:  Lhee Dela Cruz	