

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : ISUZU PHILIPPINES CORPORATION
 BRAND : Isuzu
 PROJECT: : Isuzu One Full Tank Challenge LCV Materials
 CE. NO. : ISUZU-2022-0024
 DATE : 01 August 2022

16/F Two World Sqre
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 856-7888
 Fax: 856-9316

	SERVICE	NET	VAT	TOTAL
I	PACKAGED DESIGN FEE AND ADAPTATION FEE 3 Key Visual for digital materials cascaded to different sizes	70,000.00	8,400.00	78,400.00
II	Computer Time - 40hrs @ P3500/hr 3 Key Visuals - Omnibus, D-MAX, mu-X Cascades: Ominbus 1 Web flyer (A4) 1 Instagram Story, Twitter 4 Web cyclers 1 News Thumbnail 2 Print Ad - PDI - 5X13 MODULES - MANILA BULLITEN, PHIL. STAR - 7 x 40 CMS 22 Streamers	122,500.00	14,700.00	137,200.00
III	DIGITAL FILE - 800MB @150/MB Same as above	120,000.00	14,400.00	134,400.00
IV	ASC + MANAGEMENT FEE	15,000.00	1,800.00	16,800.00
V	ASF on items II, III	36,375.00	4,365.00	40,740.00
	SUB TOTAL	363,875.00	43,665.00	407,540.00
	GRAND TOTAL	363,875.00	43,665.00	407,540.00

SUBMITTED BY: <i>Bernadine Mariano</i> Nadine Mariano Senior Account Manager			
APPROVED BY: <i>[Signature]</i> YIM CHANGCO	APPROVED BY: <i>[Signature]</i> RCARLOS	APPROVED BY: <i>[Signature]</i> YOYAMA	APPROVED BY: <i>[Signature]</i> SSAKUB

CERTIFICATE OF PROJECT COMPLETION

This is to certify that Project: **Isuzu One Full Tank Challenge LCV Materials** completed with satisfactory results, and requirements had been submitted to Client on September 23, 2022.

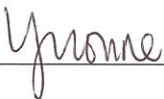
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Noted by:



Nadine Mariano

DDB MNL



Yvonne Linchangco

Isuzu Philippines Corp.