

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : ISUZU PHILIPPINES CORPORATION
 BRAND : Isuzu
 PROJECT: ISUZU SUMMER CARAVAN PROMO *PARTS & SERVICE*
 CE. NO. : ISUZU-2022-0012
 DATE : 23 March 2022

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel. 856-7888
 Fax: 856-9316

	SERVICE	NET	VAT	TOTAL
I	PACKAGED DESIGN AND ADAPTATION FEE	50,000.00	6,000.00	56,000.00
	1 FB KV			
	1 Web Flyer			
	1 Web Thumbnail (470x367px)			
	1 Twitts- KV			
	1 Banner (11811x3543px)			
II	COMPUTER TIME - 22 HRS @2500/HR	77,000.00	9,240.00	86,240.00
	Same as above			
III	DIGITAL FILE - 20 MB @150/MB	3,000.00	360.00	3,360.00
	Same as above			
IV	DTI APPLICATION AND COORDINATION FEE	15,000.00	1,800.00	16,800.00
V	ASF on items II & III	12,000.00	1,440.00	13,440.00
	SUB TOTAL	157,000.00	18,840.00	175,840.00
	GRAND TOTAL	157,000.00	18,840.00	175,840.00


SUBMITTED BY: <i>Bernadine Mariano</i> Nadine Mariano Senior Account Manager			
NOTED BY: <i>Denise Banatin</i> Denise Banatin Group Account Director			
APPROVED BY: <i>[Signature]</i> Y. CHANCO	APPROVED BY: <i>[Signature]</i> R. CARLOS	APPROVED BY: <i>[Signature]</i> Y. YAMA	APPROVED BY: <i>[Signature]</i> S. AKODA

CERTIFICATE OF PROJECT COMPLETION

This is to certify that Project: **ISUZU SUMMER CARAVAN PROMO** completed with satisfactory results, and requirements had been submitted to Client on April 1, 2022.

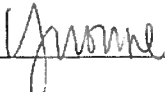
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Noted by:



Nadine Mariano

DDB MNL



Yvonne Linchangco

Isuzu Philippines Corp.