

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 856-7888  
 Fax: 856-9316

CLIENT : ISUZU PHILIPPINES CORPORATION  
 BRAND : Isuzu  
 PROJECT: : Isuzu No. 1 Truck 2022  
 CE. NO. : ISUZU-2022-0004  
 DATE : 01 February 2022

	SERVICE	NET	VAT	TOTAL
I	<b>PACKAGED DESIGN &amp; ADAPTATION FEE</b> MAIN MATERIAL PLUS ADAPTATION TO DIFFERENT MEDIUMS AND SIZES	70,000.00	8,400.00	78,400.00
II	<b>COMPUTER TIME - 120 HRS @3500/HR</b> - 10 Print ad sizes PDI - 5X13 MODULES MANILA BULLITEN, PHIL. STAR - 7 x 40 CMS PHIL STAR NGAYON - 24.2 x 30 CMS EDGE DAVAO - 26.3 x 37.5 CMS SUNSTAR CEBU, SUNSTAR DAVAO - 25.4 x 33.4 CMS SUNSTAR PAMPANGA - 26 x 39.4 CMS PANAY NEWS - 26 x 39.4 cms MINDANAO DAILY NEWS - 27 x 41 CMS MINDANAO BULLETIN - 25.5 x 40 CMS TOPLINE CABANATUAN - 25 x 32 CMS  - 2 Billboard sizes SLEX NB - 80ft (H) x 60ft (W) NLEX SB - 60ft (W) x 40ft (H)  - 19 Streamers sizes  Digital Material - Facebook Cover Page, FB/IG Stories, FB/IG post, Twitter post. - 8 Webcyclers and banners - 16 Programmatic Ads	420,000.00	50,400.00	470,400.00
III	<b>DIGITAL FILE - 1,850 MB @150/MB</b> SAME MATERIALS AS ABOVE	277,500.00	33,300.00	310,800.00
IV	<b>ASC APPLICATION &amp; MANAGEMENT FEE</b> 1 Print Ad and 1 Multimedia Regular Application 1 Special Clearing Application	45,000.00	5,400.00	50,400.00
V	<b>ASF for items II, III</b>	104,625.00	12,555.00	117,180.00

SUB TOTAL	917,125.00	110,055.00	1,027,180.00
GRAND TOTAL	917,125.00	110,055.00	1,027,180.00

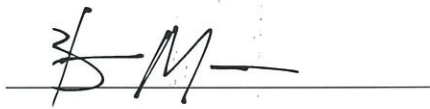
SUBMITTED BY: <i>Bernadine Mariano</i> Nadine Mariano Senior Account Manager			
NOTED BY: <i>Vina Henson</i> Vina Henson Managing Director		NOTED BY: <i>Denise Banatin</i> Denise Banatin Group Account Director	
APPROVED BY: <i>Ylinchanco</i> YLINCHANCO	APPROVED BY: <i>RCARLOS</i> RCARLOS	APPROVED BY: <i>YOYAMA</i> YOYAMA	APPROVED BY: <i>SSARODA</i> SSARODA

## CERTIFICATE OF PROJECT COMPLETION

This is to certify that Project: **Isuzu No. 1 Truck 2022** was completed with satisfactory results, and requirements had been submitted to Client on Feb 10, 2022.

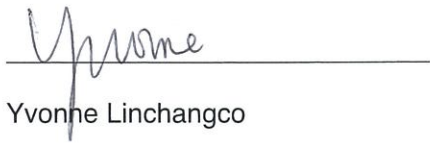
CE No. ISUZU-2022-0004

Noted by:

A handwritten signature in black ink, appearing to be 'N.M.', written over a horizontal line.

Nadine Mariano

DDB MNL

A handwritten signature in black ink, appearing to be 'Yvonne', written over a horizontal line.

Yvonne Linchangco

Isuzu Philippines Corp.