

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : ISUZU PHILIPPINES CORPORATION
 BRAND : Isuzu
 PROJECT : DTI APPLICATION & MATERIALS -TRAVIZ 10K JUNE PROMO
 CE. NO. : ISUZU-2022-0018
 DATE : 06 June 2022

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 856-7888
 Fax: 856-9316

	SERVICE	NET	VAT	TOTAL
I	DTI APPLICATION & COORDINATION FEE 3 Promo Applications	30,000.00	3,600.00	33,600.00
II	Packaged Design & Adaptation Fee 4 KEY VISUALS WITH ADAPTATION TO DIFFERENT SOCIAL MEDIA SIZES	120,000.00	14,400.00	134,400.00
III	Computer Time - 30hrs @ P3500/hr 4 FB Post Announcement - 1080 x 1080 px 1 IG Story Announcement - 1080 x 1920 px 1 Twitter Announcement - 1024 x 512 px 1 Set of Website Banners - Large Screen 2000 x 580 px (1200 center safe area) - Desktop 1300 x 580 px (960 center safe area) - Tablet 1024 x 580 px (720 center safe area) - Mobile 450 x 450 px (375 center safe area) 1 Set of Website Cyclers - Desktop 1300 x 580 px (960 center safe area) - Mobile 750 x 420 px (375 center safe area) - Tablet 1024 x 580 px (720 center safe area) - Large Screen 2000 x 580 px (1200 center safe area) Digital Flyer: - 4 Website Flyer (Promo Announcement) - A4 - 1 Raffle Winners Template - A4	105,000.00	12,600.00	117,600.00
IV	DIGITAL FILE - 100MB @150/MB Same as above	15,000.00	1,800.00	16,800.00
V	Image Rental	8,100.00	972.00	9,072.00
VI	ASF on III, IV, V	19,215.00	2,305.80	21,520.80
	SUB TOTAL	297,315.00	35,677.80	332,992.80
	GRAND TOTAL	297,315.00	35,677.80	332,992.80

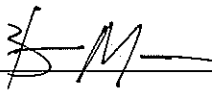
SUBMITTED BY: <i>Bernadine Mariano</i> Nadine Mariano Senior Account Manager			
APPROVED BY: <i>Ylanchangco</i> YLANCHANGCO	APPROVED BY: <i>RCARLOS</i> RCARLOS	APPROVED BY: <i>YOYAMA</i> YOYAMA	APPROVED BY: <i>SSAKOTA</i> SSAKOTA

CERTIFICATE OF PROJECT COMPLETION

This is to certify that Project: **DTI APPLICATION & MATERIALS -TRAVIZ 10K JUNE PROMO** completed with satisfactory results, and requirements had been submitted to Client on May 24, 2022.

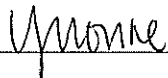
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Noted by:



Nadine Mariano

DDB MNL



Yvonne Linchangco

Isuzu Philippines Corp.