

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
BRAND : Golden Fiesta
PROJECT : GF Community Management and Socmed Plan and Calendar (Jan-Apr 2026)
CE. NO. : NUTRIASIA-GOLDEN-FIESTA-2025-0046
DATE : 06 November 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

| SERVICE | NET | VAT | TOTAL |
|---|-------------------|------------------|-------------------|
| I Community Management | 456,000.00 | 54,720.00 | 510,720.00 |
| *M-F, 9AM-6PM - Excluding weekends & holidays *4 months: January - April 2026 *Single Platform: Facebook *Inclusive of Monthly Reports Social Media Editorial Creation (Captions & Creative Supervision) - Development of brand-aligned copy/captions per post, tone and messaging direction, plus creative brief writing Project Management Fees For all Tribal produced materials, these include 2 revisions only, additional revisions will be based on Tribal ratecard | | | |
| SUB TOTAL | 456,000.00 | 54,720.00 | 510,720.00 |
| GRAND TOTAL | 456,000.00 | 54,720.00 | 510,720.00 |

TERMS :

Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled.


- A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees)
- B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees)
- C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees)

Rush Fees

Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge)

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: 
Beatrice Co
Account Director

NOTED BY: 

Reginne Cabanban
Managing Partner

APPROVED BY: 
Ina Nocheseda

APPROVED BY:
Gretchen King