

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
BRAND : Golden Fiesta
PROJECT : Gold Getters Cashback Promo 2.0 FY26
CE. NO. : NUTRIASIA-GOLDEN-FIESTA-2025-0035
DATE : 07 August 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	VAT	TOTAL
I	Promo Mechanics Ideation	40,000.00	4,800.00	44,800.00
II	FDA Application Fee and Professional Fee	10,057.00	1,206.84	11,263.84
III	FDA Representative Honorarium	15,000.00	1,800.00	16,800.00
	- Total of 15 draws			
IV	Advancing fee 20%	5,011.40	601.37	5,612.77
V	ASF 12%	3,608.21	432.99	4,041.20
VI	Project Management Fee	10,011.40	1,201.37	11,212.77
	SUB TOTAL	83,688.01	10,042.56	93,730.57
	GRAND TOTAL	83,688.01	10,042.56	93,730.57

TERMS : Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled. A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees) B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees) C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees) Rush Fees Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge) 100% payment upon approval of CE Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: Juan Miguel D. Gonzalez Project Manager	VERIFIED BY: Reginne Cabanban Managing Partner
APPROVED BY: Ina Nocheseda	APPROVED BY: Gretchen King