

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
BRAND : Golden Fiesta
PROJECT : Golden Fiesta Social Media Strategy & Editorial Management
CE. NO. : NUTRIASIA-GOLDEN-FIESTA-2025-0022
DATE : 29 May 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I Community Management	804,000.00	96,480.00	900,480.00
*M-F, 9AM-6PM - Excluding weekends & holidays			
*6 Months: June - December 2026			
*Single Platform: Facebook			
*with Monthly Reports			
Social Media Content Strategy			
Social Media Editorial Creation (Captions & Creative Supervision)			
- Development of brand-aligned copy/captions per post, tone and messaging direction, plus creative brief writing			
For all Tribal produced materials, these include 2 revisions only, additional revisions will be based on Tribal ratecard.			
SUB TOTAL	804,000.00	96,480.00	900,480.00
GRAND TOTAL	804,000.00	96,480.00	900,480.00

TERMS :

Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled.

A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees)

B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees)


C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees)

Rush Fees

Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge)

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: 
Beatrice Co
Account Director

NOTED BY: 

Reginne Cabanban
Managing Partner

APPROVED BY:

Ina Nocheseda



APPROVED BY:

Gretchen King

