

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.  
 BRAND : UFC  
 PROJECT: : UFC | Business Review FY 21-22  
 CE. NO. : NUTRIASIA-UFC-2021-0052  
 DATE : 12 October 2021

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

SERVICE	NET	VAT	COST IN PHP
<b>I</b>			
<b>COVERAGE</b>	140,000.00		<b>140,000.00</b>
Business Review Report for the following UFC brands covering one (1) year October 2020 - October 2021:			
- UFC Fresh Selections			
- UFC Fun Chow Rice Mix			
Inclusive of the following:			
- Digital industry trends and landscape updates			
- Competitive report & digital asset performance audit			
- Strategic recommendations			
<i>*Exclusive of Creative Proposal and Recommendation</i>			
<b>II</b>			
<b>PROJECT MANAGEMENT FEES</b>	28,000.00		<b>28,000.00</b>
<b>SUB TOTAL</b>	<b>168,000.00</b>	<b>0.00</b>	<b>168,000.00</b>
<b>12% VAT</b>			<b>20,160.00</b>
<b>GRAND TOTAL</b>	<b>168,000.00</b>	<b>0.00</b>	<b>188,160.00</b>

**TERMS** : 100% payment upon approval of CENote: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: <b>Nino Runes</b> Account Director		PREPARED BY: <b>Nino Runes</b> Account Director	
NOTED BY: <b>Reg Cabanban</b> Managing Partner			
APPROVED BY: <b>Mario Mendoza Jr.</b>	APPROVED BY: <b>Deborrah Reyes</b>	APPROVED BY: <b>Jam Fradejas</b>	APPROVED BY: <b>Fatima Soliveres</b>