

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
 BRAND : UFC
 PROJECT: : Projects Tarvos | Influencer Seeding Fees
 CE. NO. : NUTRIASIA-UFC-2021-0033
 DATE : 27 July 2021

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	TOTAL
I	INFLUENCER HONORARIUM AND MANAGEMENT One (1) Month Influencer Management Total of Nine (9) Content Creators - 10k-1M *followers Franz Valencerina - 788k TikTok followers @franziee_v Bok Cabanting - 429k TikTok followers @mr.cabanting Edlyn Espiritu - 327k TikTok followers @edlyn.ho Kleisie Rombaoa - 324K TikTok followers @kleisierombaoa Macoi Manikan - 188k TikTok followers @macoi2628 Elis Kitchen - 165k TikTok followers @eliskitchenph Amiable Cruz - 105k TikTok followers @amiable.cruz Chibog Tayo PH - 67k TikTok followers @chibogtayoph Miggy Ronquillo - 30k TikTok followers @migsKitchenph Scope: 1 x 30-60sec TikTok or IG video (actual product and filter usage) Cross posted on other social media platforms Inclusions: -Strat and Talent Recommendation -Talent Booking and Management -Campaign Briefing to Influencers -Monitoring Execution of influencer's deliverables Submission of Completion Report -Negative review protection from hired Influencers during the Campaign period Ensure Influencers adherence to client's brand and Campaign guidelines	469,566.20		469,566.20
II	RIPPLE 8 PROJECT MANAGEMENT -Overall oversight of the logistics. -Management and coordination with suppliers.			
III	PRESS RELEASE DEVELOPMENT -Development of one (1) press release article. > Maximum of three (3) revisions only after the first pass			




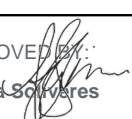
IV INFLUENCER BLITZ (15 pcs.)
 -Influencer blitz package:
 >Wooden bowl, utensils, chopsticks set Rice canister
 >Flash drive
 >Note cards
 NOTE: Cost is inclusive of delivery charge.

V RIPPLE 8 AGENCY SERVICE FEE
 On item 4 (Influencer Blitz)

VI TRIBAL AGENCY SERVICE FEE (12%)

SUB TOTAL	469,566.20	0.00	469,566.20
12% VAT			56,347.94
GRAND TOTAL	469,566.20	0.00	525,914.14

TERMS : 100% payment upon approval of CENote: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY:  Nino Runes Account Director		PREPARED BY:  Nino Runes Account Director	
NOTED BY:  Reg Cabanban Managing Partner			
APPROVED BY:  Mario Mendoza Jr.	APPROVED BY:  Deborrah Reyes	APPROVED BY:  Fatima Soliveres	