

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
 BRAND : UFC
 PROJECT : UFC Project Tarvos | Digital Campaign 2021 | Agency Fees
 CE. NO. : NUTRIASIA-UFC-2021-0031
 DATE : 07 July 2021

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	TOTAL
I	CONCEPT FEE -Development of x1 Big Idea *Creative conceptualization of 1 main big idea and corresponding executions to be used for the duration of the campaign across agreed platforms.	250,000.00		250,000.00
II	PROMO MANAGEMENT FEES -Posting and Monitoring of promo posts, collation of entries, short listing of entries on TikTok from August 2021 - October 2021	60,000.00		60,000.00
III	INFLUENCER MANAGEMENT -Management of x2 Influencers	36,000.00		36,000.00
IV	SOCIAL POST DEVELOPMENT Development of the following social posts: -x7 Kung Chow Scrolls launch post (Photo Album) -x6 Kung Chow Scrolls sustaining posts (x2 a month from August 2021 - October 2021) -x2 KOL Challenge Video (From x2 Influencers)	210,000.00		210,000.00
V	TIKTOK FILTER DEVELOPMENT -Creative conceptualization of x1 idea for Tiktok filter -Turnover of layered files to be used for production	100,000.00		100,000.00
VI	PROJECT MANAGEMENT FEES	131,200.00		131,200.00
	SUB TOTAL	787,200.00	0.00	787,200.00
	12% VAT			94,464.00
	GRAND TOTAL	787,200.00	0.00	881,664.00

TERMS : 100% payment upon approval of CE Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: Nino Runes Account Director	PREPARED BY: Nino Runes Account Director
NOTED BY: Reg Cabanban Managing Partner	

APPROVED BY:  Mario Mendoza Jr.	APPROVED BY:  Deborah Reyes	APPROVED BY:  Fatima Soliveres
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