

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : FIRST PGMG ENTERPRISES, INC.  
 BRAND : Silver Swan  
 PROJECT: : Swanderful Christmas LLP  
 CE. NO. : FIRST PGMG-SILVER-SWAN-2020-0007  
 DATE : 26 October 2020

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

	SERVICE	NET	VAT	TOTAL
I	<b>Dance Video Choreography</b> One (1) Dance Video Choreography (Christmas Edition) to be posted on Live Love Party's Youtube, Facebook and Instagram and can be crossposted to Brand's Facebook; Full Song with chorus and 3 verses (recipes)	235,294.12	28,235.29	<b>263,529.41</b>
II	<b>TikTok Content Creation</b> Four (4) Major Tiktok Moves Videos Inclusive of posting by 13 LLP members on their personal accounts Official Choreography, Choreographer and Dancers, 6-Hour Location Shoot Rental, Lights and Equipment, Videographer/ DOP, Editor & 2 Video Revisions	141,176.47	16,941.18	<b>158,117.65</b>
III	<b>Full Content Shareability</b> Brand can use the full video and can be posted on any of the Brand's social media accounts for the purpose of this digital campaign.	88,235.29	10,588.23	<b>98,823.52</b>
IV	<b>Swanderful Music (Christmas Edition)</b> Inclusive of song writer, artist (voice), sound engineer Brand exclusive, royalty-free for brand use Music will be co-owned by brand and LLP Inclusive of cost for minus 1 *LLP may post on stream revenue platforms like Spotify, Apple Music, Deezer, Youtube Music	80,000.00	9,600.00	<b>89,600.00</b>
V	12% ASF	65,647.06	7,877.65	<b>73,524.71</b>
	<b>SUB TOTAL</b>	<b>610,352.94</b>	<b>73,242.35</b>	<b>683,595.29</b>
	<b>GRAND TOTAL</b>	<b>610,352.94</b>	<b>73,242.35</b>	<b>683,595.29</b>

**TERMS :**

100% payment upon approval of the CE.

All supplier costs above include 15% WTAX

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY:  <b>Bea Co</b> Senior Account Manager		VERIFIED BY:  <b>Reg Cabanban</b> Managing Partner		
APPROVED BY:  <b>Mark Caneso</b>	APPROVED BY:  <b>Madz Javier</b>	APPROVED BY:  <b>Abbie Giron</b>	APPROVED BY:  <b>Mario Mendoza</b>	APPROVED BY: <b>Ampy Rio</b>