

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : FIRST PGMC ENTERPRISES, INC.
BRAND : Silver Swan
PROJECT : SS Mother's Day KOL Fees
CE. NO. : FIRST PGMC-SILVER-SWAN-2024-0008
DATE : 15 May 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	VAT	TOTAL
I	KOL fees	1,141,176.47	136,941.18	1,278,117.65
	Imogen (80K net)			
	Mommy Chyle (80K net)			
	Barbara Miguel (60K net)			
	Rochelle Pangalinan (750K net)			
	Total Net: P 970,000			
II	12% ASF (based on KOL fees net - exclusive of WTAX)	116,400.00	13,968.00	130,368.00
III	20% Advancing Fees (based on KOL fees net - exclusive of WTAX)	194,000.00	23,280.00	217,280.00
	SUB TOTAL	1,451,576.47	174,189.18	1,625,765.65
	GRAND TOTAL	1,451,576.47	174,189.18	1,625,765.65

TERMS :

Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled.

A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees)

B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees)

C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees)

Rush Fees

Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge)

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: 
Beatrice Co
Account Director

NOTED BY:

Reginne Cabanban
Managing Partner



APPROVED BY:

Pia Bernabe

APPROVED BY:

Jero Jhocson

APPROVED BY:

Ampy Rio