

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : FIRST PGMC ENTERPRISES, INC.
 BRAND : Silver Swan
 PROJECT: : SS Teach Me How To BB Digital Campaign
 CE. NO. : FIRST PGMC-SILVER-SWAN-2021-0022
 DATE : 29 October 2021

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	TOTAL
I	Digital Campaign Creative Ideation <i>Inclusive of KOL Executions & Jingle Writing & KV Creation</i> <i>Exclusive of layered file</i>	200,000.00	24,000.00	224,000.00
II	Teach Me How To BB Jingle Music Production (buy-out) <i>Inclusive of mixing, mastering, lay-in</i> <i>One (1) 30s score for Digital Usage</i> <i>Complete buy-out</i> <i>Provision for Two (2) Minor Revisions</i>	250,000.00	30,000.00	280,000.00
III	Project Management Fee	40,000.00	4,800.00	44,800.00
IV	12% ASF On items number II	30,000.00	3,600.00	33,600.00
	SUB TOTAL	520,000.00	62,400.00	582,400.00
	GRAND TOTAL	520,000.00	62,400.00	582,400.00

TERMS :

100% payment upon approval of the CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: Bea Co Senior Account Manager		VERIFIED BY: Reg Cabanban Managing Partner	
APPROVED BY: Mark Cameso	APPROVED BY: Abbie Giron	APPROVED BY: Mario Mendoza	