

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : FIRST PGMC ENTERPRISES, INC.  
 BRAND : Silver Swan  
 PROJECT: : Mother's Day 2021 Material Production  
 CE. NO. : FIRST PGMC-SILVER-SWAN-2021-0011  
 DATE : 06 May 2021

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

	SERVICE	NET	WTAX	VAT	TOTAL
I	Four (4) Social Posts* *Additional content outside of AO allocation	56,000.00		6,720.00	62,720.00
II	Two (2) Native Ad Static Banner (Grab)	28,000.00		3,360.00	31,360.00
III	Facebook Community Specific Content (LAV & LEP)  Four (4) captions for shared content Two (2) unique content	56,000.00		6,720.00	62,720.00
IV	FB Community Fee (Let's Eat Pare, 3 Posts)	145,000.00	25,588.24	20,470.59	191,058.82
V	Influencer Management	18,000.00		2,160.00	20,160.00
VI	<b>Project Management Fee</b> On items number I, II, III, V	<b>31,600.00</b>		<b>3,792.00</b>	<b>35,392.00</b>
VI	<b>12% ASF</b> On items number IV	<b>17,400.00</b>		<b>2,088.00</b>	<b>19,488.00</b>
	<b>SUB TOTAL</b>	<b>352,000.00</b>	<b>25,588.24</b>	<b>45,310.59</b>	<b>422,898.82</b>
	<b>GRAND TOTAL</b>	<b>352,000.00</b>	<b>25,588.24</b>	<b>45,310.59</b>	<b>422,898.82</b>

**TERMS :**

100% payment upon approval of the CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: <b>Bea Co</b> Senior Account Manager	VERIFIED BY: <b>Reg Cabanban</b> Managing Partner
APPROVED BY: <b>Abbie Giron</b>	APPROVED BY: <b>Mario Mendoza</b>