

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : FIRST PGMC ENTERPRISES, INC.
BRAND : Silver Swan
PROJECT : Silver Swan Luis Azcona Pasko 2020
CE. NO. : FIRST PGMC-SILVER-SWAN-2020-0016
DATE : 09 December 2020

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	TOTAL
I	Three (3) Video Collaborations One (1) 3-Minute Video for each recipe Product feature Facebook and Youtube posting Brand can repost to their social media no brand lockout" Embotido, Hamonado & Crispy Pancit One (1) TikTok Video NET: PHP 125,000	147,058.82	17,647.06	164,705.88
II	Influencer Management	21,600.00	2,592.00	24,192.00
III	12% ASF	15,000.00	1,800.00	16,800.00
	SUB TOTAL	183,658.82	22,039.06	205,697.88
	GRAND TOTAL	183,658.82	22,039.06	205,697.88

TERMS :

100% payment upon approval of the CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: Bea Co Senior Account Manager	VERIFIED BY: Reg Cabanban Managing Partner
APPROVED BY: Abbie Giron	APPROVED BY: Mario Mendoza