

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : FIRST PGMC ENTERPRISES, INC.
 BRAND : Silver Swan
 PROJECT: : Swanderful Pasko TikTok HTC (Material Production)
 CE. NO. : FIRST PGMC-SILVER-SWAN-2020-0013
 DATE : 19 November 2020

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	TOTAL
I	Creative Conceptualization	250,000.00	30,000.00	280,000.00
II	In-Feed Ad Video (with caption)	52,000.00	6,240.00	58,240.00
III	Hashtag Challenge Page Banner (Static KV)	14,000.00	1,680.00	15,680.00
IV	Challenge Page Profile Picture (Static, 240x240) Challenge Page Background Picture (Static, 750x800)	21,000.00	2,520.00	23,520.00
V	Challenge Page Description (text only; no longer than 500 English characters)	10,000.00	1,200.00	11,200.00
VI	Project Management Fee	69,400.00	8,328.00	77,728.00
	SUB TOTAL	416,400.00	49,968.00	466,368.00
	GRAND TOTAL	416,400.00	49,968.00	466,368.00

TERMS :

100% payment upon approval of the CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: Bea Co Senior Account Manager	VERIFIED BY: Reg Cabanban Managing Partner
APPROVED BY: Abbie Giron	APPROVED BY: Mario Mendoza