

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : FIRST PGMC ENTERPRISES, INC.
 BRAND : Silver Swan
 PROJECT : Silver Swan Swanderful Christmas - Sing Along KOLs
 CE. NO. : FIRST PGMC-SILVER-SWAN-2020-0011
 DATE : 27 November 2020

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	TOTAL
I	KOLs (1 TikTok, 1 IG post, 1 IG Story) Costs are inclusive of 15% WTAX JMKO	82,352.94	9,882.35	92,235.29
II	Zendee (zendeeofficial)	82,352.94	9,882.35	92,235.29
III	Shyr Balagtas	88,235.29	10,588.23	98,823.52
IV	Influencer Management	54,000.00	6,480.00	60,480.00
V	Project Management Fee	53,800.00	6,456.00	60,256.00
VI	12% ASF	25,800.00	3,096.00	28,896.00
	SUB TOTAL	386,541.17	46,384.94	432,926.11
	GRAND TOTAL	386,541.17	46,384.94	432,926.11

TERMS :

100% payment upon approval of the CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: Bea Co Senior Account Manager	VERIFIED BY: Reg Cabanban Managing Partner
APPROVED BY: Abbie Giron	APPROVED BY: Mario Mendoza