

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : FIRST PGMC ENTERPRISES, INC.  
 BRAND : Silver Swan  
 PROJECT : Swanderful Christmas TikTok Media Placement  
 CE. NO. : FIRST PGMC-SILVER-SWAN-2020-0009  
 DATE : 03 November 2020

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

SERVICE	NET	VAT	TOTAL
I Tiktok Hashtag Challenge Amplification Period: December 3-8, 2020 Banner and In-List placements: 2nd placement: Dec 3-5 4th placement: Dec 6 6th placement: Dec 7-8 Brand Premium In-Feed Ads: Guaranteed Impressions: 12,445,000 *PHP 53 = USD 1	1,590,002.65	190,800.32	1,780,802.97
II 15% ASF	238,500.40	28,620.05	267,120.45
<b>SUB TOTAL</b>	<b>1,828,503.05</b>	<b>219,420.37</b>	<b>2,047,923.42</b>
<b>GRAND TOTAL</b>	<b>1,828,503.05</b>	<b>219,420.37</b>	<b>2,047,923.42</b>

**TERMS :**

100% payment upon approval of the CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: <i>Bea Co</i> Bea Co Senior Account Manager		VERIFIED BY: <i>Reg Cabanban</i> Reg Cabanban Managing Partner	
APPROVED BY: <i>Mark Caneso</i> Mark Caneso 11/05/20	APPROVED BY: <i>Madz Javier</i> Madz Javier	APPROVED BY: <i>Abbie Giron</i> Abbie Giron	APPROVED BY: <i>Mario Mendoza</i> Mario Mendoza