

**PUBLIC RELATIONS  
SERVICES COST ESTIMATE**



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**RIPPLE8, INC.**

16F Two World Square, 22 Upper McKinley Road, McKinley Hill,  
Fort Bonifacio, Taguig City, Philippines  
Tel. No. : 8856-7888, Fax No. : 8856-9316

CLIENT: **EastWest**  
PROJECT: **EastWest x Foodpanda x Visa Cobranded Credit Card Media Launch**  
C.E. NO.: **BMCC-PR-2025-18**  
DATE: 

<b>6</b>	<b>NOV</b>	<b>2025</b>
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**Regular Coverage Period (1 month)**

**I. Media Relations**

- Inviting of 51-61 media outlets for one (1) event.
- Inclusive of pre-event media mobilization; on-ground management; and post-event follow-ups.
- Moderator fee for one (1) roundtable
- Rates are exclusive of event staging, program host, program script, media tokens, and out-of-pocket expenses.

**GRAND TOTAL**

NET	VAT	TOTAL
PHP 446,252.50	PHP 53,550.30	PHP 499,802.80
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**PAYMENT TERMS:**

This is to ensure commitment to pay Ripple8, Inc. for the total cost indicated in this CE within 30 days upon receipt of its official invoice.

PREPARED BY:  <b>JED BALATBAT</b> ACCOUNT DIRECTOR		APPROVED BY:  <b>Mary Anne A. Bundalian</b>
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