

**PUBLIC RELATIONS
SERVICES COST ESTIMATE**





RIPPLE8, INC.
 16F Two World Square, 22 Upper McKinley Road, McKinley Hill,
 Fort Bonifacio, Taguig City, Philippines
 Tel. No. : 8856-7888, Fax No. : 8856-9316

CLIENT:	EastWest		
PROJECT:	BizAccess Media Launch		
C.E. NO.:	BMCC-PR-2025-13		
DATE:	23	SEPTEMBER	2025

Regular Coverage Period (1 month)	NET	VAT	TOTAL
I. Media Relations <ul style="list-style-type: none"> • Moderator fee for one (1) media roundtable • Out-of-pocket expenses for media transportation. • Rates are exclusive of event staging, program host, program script, and media tokens. <p>Note:</p> <ul style="list-style-type: none"> • Media inviting fees for forty (40) media outlets will be charged to 2025 retainer. • As of September 23, 2025, 1 out of 6 provisions left. 	PHP 81,019.00	PHP 9,722.28	PHP 90,741.28
II. Facebook Communities <ul style="list-style-type: none"> • Honorarium for up to two (2) Facebook communities only: <ol style="list-style-type: none"> a. Philippine Investors, Start-Up, SMEs, Enterprise/Corporation Community, b. Philippines Entrepreneurship - startups, SME businesses, investors, & jobs, c. Business owners, entrepreneurs, and startups, d. or PH Business Network • Inclusive of one (1) pre-event post and event attendance of two (2) pax each. <p>Note: Client to provide event KV for the pre-event post. No production included.</p>	PHP 117,176.47	PHP 14,061.18	PHP 131,237.65
GRAND TOTAL	PHP 198,195.47	PHP 23,783.46	PHP 221,978.93

PAYMENT TERMS:

This is to ensure commitment to pay Ripple8, Inc. for the total cost indicated in this CE within 30 days upon receipt of its official invoice.

PREPARED BY:  JED BALATBAT ACCOUNT DIRECTOR		APPROVED BY:  Me-Anne a. Bundalian
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