

**PUBLIC RELATIONS  
SERVICES COST ESTIMATE**



**RIPPLE8, INC.**  
 16F Two World Square, 22 Upper McKinley Road, McKinley Hill,  
 Fort Bonifacio, Taguig City, Philippines  
 Tel. No. : 8856-7888, Fax No. : 8856-9316

CLIENT:	<b>EastWest</b>		
PROJECT:	<b>2025 ASM Media Event</b>		
C.E. NO.:	BMCC-PR-2025-11		
DATE:	<b>10</b>	<b>APRIL</b>	<b>2025</b>

Regular Coverage Period (1 month)	NET	VAT	TOTAL
<b>I. Media Inviting and Management</b> • Moderator fee for one (1) virtual media roundtable  Note: • Media inviting fees for ten (10) media outlets will be charged against 2025 retainer. • As of April 2025, 4 out of 5 provisions left.	PHP 15,605.88	PHP 1,872.71	PHP 17,478.59
<b>II. Media Tokens</b>  • Provision of ten (10) Giftaway e-vouchers worth PHP 1,000 each for the 10 media attendees • Inclusive of service fees	PHP 17,166.47	PHP 2,059.98	PHP 19,226.45
<b>GRAND TOTAL</b>	<b>PHP 32,772.35</b>	<b>PHP 3,932.68</b>	<b>PHP 36,705.04</b>

**PAYMENT TERMS:**  
 This is to ensure commitment to pay Ripple8, Inc. for the total cost indicated in this CE within 30 days upon receipt of its official invoice.

PREPARED BY:  <b>JED BALATBAT</b> ACCOUNT DIRECTOR		APPROVED BY:   APPROVED BY: Mary Anne Bundalian
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