

**PRODUCTION & CREATIVE  
SERVICES COST ESTIMATE**



CLIENT : East West Bank  
 BRAND : EastWest Bank  
 PROJECT : Puregold x EastWest Credit Cards Signing Event - Media Management  
 CE. NO. : BMCC-PR-2025-02  
 DATE : 17 February 2025

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634

Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
<b>Media Facilitation and Liason of Attendees</b> Inclusions and Key Performance Indicators (KPIs): <ul style="list-style-type: none"> <li>• Media invitation, coordination, on-ground management and post-event monitoring</li> <li>• Van rental for 30-40 media and mobilization (transportation, gas, toll, parking fees, etc).</li> <li>• Moderator for the roundtable segment</li> <li>• Minimum of 30 attendees (headcount)</li> <li>• Minimum of 20 PR pick-ups</li> </ul>	332,000.00	39,840.00	371,840.00
<b>SUB TOTAL</b>	<b>332,000.00</b>	<b>39,840.00</b>	<b>371,840.00</b>
<b>GRAND TOTAL</b>	<b>332,000.00</b>	<b>39,840.00</b>	<b>371,840.00</b>

**TERMS :**

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totaling the amount of **PHP371,840.00 (VAT-inclusive)** within 15 days upon receipt of official invoice.

PREPARED BY: <i>ST</i> <b>Shane Torres</b> Account Manager		
NOTED BY: <i>[Signature]</i> <b>Bobby T. Vito</b> Managing Director	NOTED BY: <i>[Signature]</i> <b>Jed Michael A. Balatbat</b> Account Director	NOTED BY: <i>[Signature]</i> <b>Tere Isla</b> Group Account Director
APPROVED BY: <i>[Signature]</i> <b>Mia Tamayo</b>		