

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : EAST WEST BANKING CORPORATION (EWB)
 BRAND : EW
 PROJECT: : Mobile Check Deposit
 CE. NO. : EAST WEST-EAST WEST BANK-2020-0001
 DATE : 05 June 2020

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

SERVICE	NET WTAX	VAT	COST IN PHP
I Duration: June - August (2020) Mobile Check Deposit	535,714.29	64,285.71	600,000.00
Inclusions: Concept Fee and Content Plan Key Visuals Instructional Video EDM Visual & Copy Emailer Copy Website Landing Page Design			
Account Management & Client Servicing Fee			
SUB TOTAL	535,714.29 0.00	64,285.71	600,000.00
GRAND TOTAL	535,714.29 0.00	64,285.71	600,000.00

TERMS :

Note:

100% full payment upon approval of CE.

Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45) days after the due date.

Revisions include 1 Major and 2 Minor only.

SUBMITTED BY: Kim Jimenez Account Manager	PREPARED BY: Kim Jimenez Account Manager	VERIFIED BY: Reg Cabanban Managing Partner
NOTED BY: Diane Chua Managing Director		
APPROVED BY: Hazel Lim	 Alessandro L. Villaraza	