

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : EAST WEST BANKING CORPORATION (EWB)  
 BRAND : Corp  
 PROJECT: : EW Corp Site Enhancement  
 CE. NO. : EAST WEST-WEBSITE-2021-0001  
 DATE : 07 January 2021

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

	SERVICE	NET	VAT	COST IN PHP
I	<b>Website Development</b> <b>FRONTEND ONLY</b> (up to 250 dev manhours that are consumed on the basis of client requests made for this specific project)	503,750.00	60,450.00	<b>564,200.00</b>
II	<b>Website Development</b> <b>BACKEND ONLY</b> (up to 725 Dev manhours that are consumed made on the basis of client requests made for this specific project) Testing on latest version of the ff desktop browsers: Chrome, Firefox and Safari ; mobile browsers: Chrome and Safari	1,463,775.00	175,653.00	<b>1,639,428.00</b>
III	<b>Creative Development</b> Revisions on certain pages in Personal / Corp Site	264,000.00	31,680.00	<b>295,680.00</b>
IV	<b>Account Management &amp; Client Servicing Fee</b> <b>SUB TOTAL</b>	446,305.00	53,556.60	<b>499,861.60</b>
	<b>GRAND TOTAL</b>	<b>2,677,830.00</b>	<b>321,339.60</b>	<b>2,999,169.60</b>

SUBMITTED BY: <b>Kim Jimenez</b> Senior Account Manager	PREPARED BY: <b>Claire Lumayad</b> Exec. Assistant / CE Traffic Manager
NOTED BY: <b>Diane Chua</b> Managing Director	
APPROVED BY: <b>Rodolfo Asuncion</b>	APPROVED BY: <b>FVP Alessandro Villaraza</b>