

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : EPLDT INC.
BRAND : Corporate
PROJECT : ePldt Awareness Campaign Media Plan & Implementation
CE. NO. : EPLDT-2023-0014
DATE : 11 October 2023

16/F Two World Square,
#22 Upper Mckinley Road,
Mckinley Hill, Fort Bonifacio,
Taguig City, 1634
Tel.: 8856-7888

	SERVICE	NET	WTAX	VAT	COST IN PHP
I	AWARENESS CAMPAIGN MEDIA PLAN AND IMPLEMENTATION	4,897,420.05		587,690.41	5,485,110.46
II		0.00		0.00	0.00
	SUB TOTAL	4,897,420.05	0.00	587,690.41	5,485,110.46
	GRAND TOTAL	4,897,420.05	0.00	587,690.41	5,485,110.46

SUBMITTED BY: <i>Ctlumayad</i> Claire Lumayad Exec. Assistant / CE Traffic Manager	PREPARED BY: <i>Ctlumayad</i> Claire Lumayad Exec. Assistant / CE Traffic Manager	VERIFIED BY: Lalyn Morete Senior Finance Analyst
NOTED BY: Diane Chua <i>Diane Chua</i> Managing Director		
APPROVED BY: NINA POSADAS VICE-PRESIDENT & HEAD - MARKETING AND CORPORATE COMMUNICATIONS		<i>Nina Posadas</i>